

2010 EDITORIAL CALENDAR



EASTERN PENNSYLVANIA
Business Journal
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Edition	Focus	Supplements • Special Sections • Ad References	Lists	Ad Deadline
1/4	Managing Money	Business Predictions	Video Production Companies	12/17
1/11	Construction & Design	Meetings & Trade Shows Ad Reference	Environmental Remediation Firms	1/4
1/18	Business Lehigh Valley	Real Estate Ad Reference <i>The Green Pages</i>	Web Site Design Companies	1/7
1/25	Insurance	How To Supplement	Business Resources	1/14
2/1	Banking & Finance Quarterly Report		Higher Education Institutions	1/21
2/8	Technology & Telecommunications		Architectural Firms	1/28
		Engineers Week Supplement		2/1
2/15	Retirement	Information Technology Ad Reference <i>The Green Pages</i>	Office Furniture Dealers	2/4
2/22	Economic Development	Masters Program Ad Reference	Printers	2/11
3/1	Health Care Quarterly Report	Web Design/Internet Services Ad Reference	Computer Repair Companies	2/18
3/8	Business Berks	Employment Contractors Ad Reference	Law Firms	2/25
3/15	The Power Players	Landscapers Ad Reference <i>The Green Pages</i>	Employers in the Lehigh Valley	3/4
		Business Spotlight Advertising Supplement		2/1
3/22	Real Estate Quarterly Report	Audio/Video/Photography Ad Reference	Chambers of Commerce	3/4
3/29	Business & The Environment	Legal Services Ad Reference	Electrical Contractors	3/18
4/5	Logistics, Manufacturing, Distribution & Transportation	Health Services Ad Reference	Employers in Berks County	3/25
4/12	Startups	Interior Design Ad Reference	Excavating Companies	4/1
4/19	Meetings, Conferences & Trade Shows	Commercial Contractors Ad Reference <i>The Green Pages</i>	Health Care Providers	4/8
4/26	Continuing Education, Career Development & Training	20 under 40 Supplement	Landscape Services	4/15
5/3	Banking & Finance Quarterly Report	Internet Service Providers Ad Reference	Golf Courses	4/22
5/10	Building & Development		Residential Real Estate Brokers	4/29
5/17	Business Lehigh Valley	<i>The Green Pages</i>	Computer Equipment/Systems Dealers	5/6
5/24	Small & Family Businesses	Insurance Ad Reference	Advertising Agencies	5/13
5/31	Engineering	Printers Ad Reference	Industrial Parks	5/20
6/7	Health Care Quarterly Report	Deregulation...How is it working?	Internet Service Providers	5/27
6/14	Wealth Management	Leadership Lehigh Valley Supplement <i>The Green Pages</i>	Construction Management/ Commercial General Contractors	6/3
		Business Anniversaries Supplement		4/16
6/21	Real Estate Quarterly Report		Commercial & Industrial Developers	6/10
6/28	Business Berks	Office Furniture Ad Reference	Assisted Living Communities	6/17
7/5	Law & Accounting	Electrical Contractors Ad Reference	Accommodations	6/24
7/12	Meetings, Conferences & Trade Shows		Electric and Gas Providers	7/1
7/19	Construction & Design	<i>The Green Pages</i>	Fire & Water Restoration	7/8
7/26	Technology & Telecommunications	Leadership Berks Supplement Commercial Sign Companies Ad Reference	Banks	7/15
8/2	Continuing Education, Career Development & Training	Land Developers Ad Reference	Accounting Firms	7/22
8/9	Banking & Finance Quarterly Report		Credit Unions	7/29
8/16	Health Care Quarterly Report	<i>The Green Pages</i>	Financial Planning Consultants	8/5
8/23	Human Resources Report	Environmental Remediation Firms Ad Reference	Lehigh Valley Insurance Agencies	8/12
8/30	Logistics, Manufacturing, Distribution & Transportation	Utilities Supplement	Commercial Real Estate Brokers	8/19
9/6	Small & Family Businesses	Advertising & Marketing Ad Reference	Interior Design Firms	8/26
9/13	Business Berks	<i>The Green Pages</i>	Staffing & Temporary Services	9/2
9/20	Real Estate Quarterly Report	HVAC Contractors Ad Reference	Berks County Insurance Agencies	9/9
		Expo 2010 Business to Business Trade Show Showguide		9/7
9/27	Employee Benefits	Concrete Contractors Ad Reference	Training Facilities	9/16
10/4	Managing Money	The Deregulation Factor	Physical Rehabilitation Providers	9/23
		Expo 2010 Business to Business Trade Show ♦ October 6		
10/11	Technology & Telecommunications	Training Facilities Ad Reference	Meeting & Conference Centers	9/30
10/18	Business Lehigh Valley	Engineers Ad Reference <i>The Green Pages</i>	Mortgage Companies	10/7
10/25	Building & Development	Video Production Companies Ad Reference	Traffic Counts	10/14
11/1	Health Care Quarterly Report		Concrete Contractors	10/21
11/8	Printing, Advertising & Public Relations	Property Management Ad Reference	Engineering Firms	10/28
11/15	Startups	ABC Merit Shop Awards Supplement <i>The Green Pages</i>	Adult & Retirement Communities	11/4
11/22	Banking & Finance Quarterly Report		HVAC Companies	11/11
11/29	Meetings, Conference & Trade Shows	Office Equipment Suppliers Ad Reference	SBA Lenders	11/18
12/6	Continuing Education, Career Development & Training	Financial Planning Consultants Ad Reference	Hospitals	11/23
12/13	Real Estate Quarterly Report	<i>The Green Pages</i>	Employers Schuylkill, Carbon & Monroe	12/2
12/20	Book of Lists 2011			10/15
12/27	No Publication			

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